2027 ANNUAL SPONSOR PACKAGES

MARQUIS SPONSOR

$18,000

The MARS Marquis Sponsorship includes:

- **EXCLUSIVE ANNUAL SPONSORSHIP – Only ONE available!**
- Branding Partnership at Meetings – Sponsor will have their logo prominently displayed onsite at both meetings with event branding visible to all 950+ meeting attendees at Winter Meeting and all 450+ attendees at Summer Meeting (to be developed in partnership with sponsor)
- Special Summer Meeting Installation – MARS will provide sponsor branded options to be implemented during the summer meeting
- Reserved Luncheon Table – Sponsor will receive ONE reserved table for 10 people near the front for the Luncheon at MARS Winter Meeting
- Complimentary Registration – Complimentary registration for FOUR company representatives (to be used at meeting of sponsor's choice)
- Complimentary Customer Registration – Complimentary registration for FOUR of your customers (to be used at meeting of sponsor's choice)
- Exhibit Tables – Up to THREE six-foot exhibit tables at Winter Meeting with ability to choose from available locations
- Podium Acknowledgement – Sponsor will be acknowledged verbally from the podium during Winter and Summer meetings
- Event Signage – Sponsor will have company logo featured on onsite signage in high traffic area at both Winter and Summer meetings to include printed event signs, digital signage & all special events banners
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website (Marquis listed first) until the end of 2027
- Meeting App Visibility– Acknowledgment of sponsorship with company logo and a link to company's website, will be prominently displayed in Sponsor section of the MARS meeting app (Marquis Sponsor listed first) at both Winter and Summer meetings. Marquis Sponsors will also be among the "Featured" sponsors and listed on the landing home page of the meeting app for both meetings
- E-blast Promotion – Recognition in pre- and post-meeting MARS e-blasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer areas at Winter and Summer meetings. Space is available on a first come, first served basis.
- Incumbent Marquis Sponsor will have the right of first refusal for ONE year. Sponsorship renewals will take place in September for the following year. Effective October 1, if the Sponsor has not indicated their intention to renew, the Marquis Sponsorship will be available

DIAMOND SPONSOR

$11,000

The MARS Diamond Sponsorship includes:

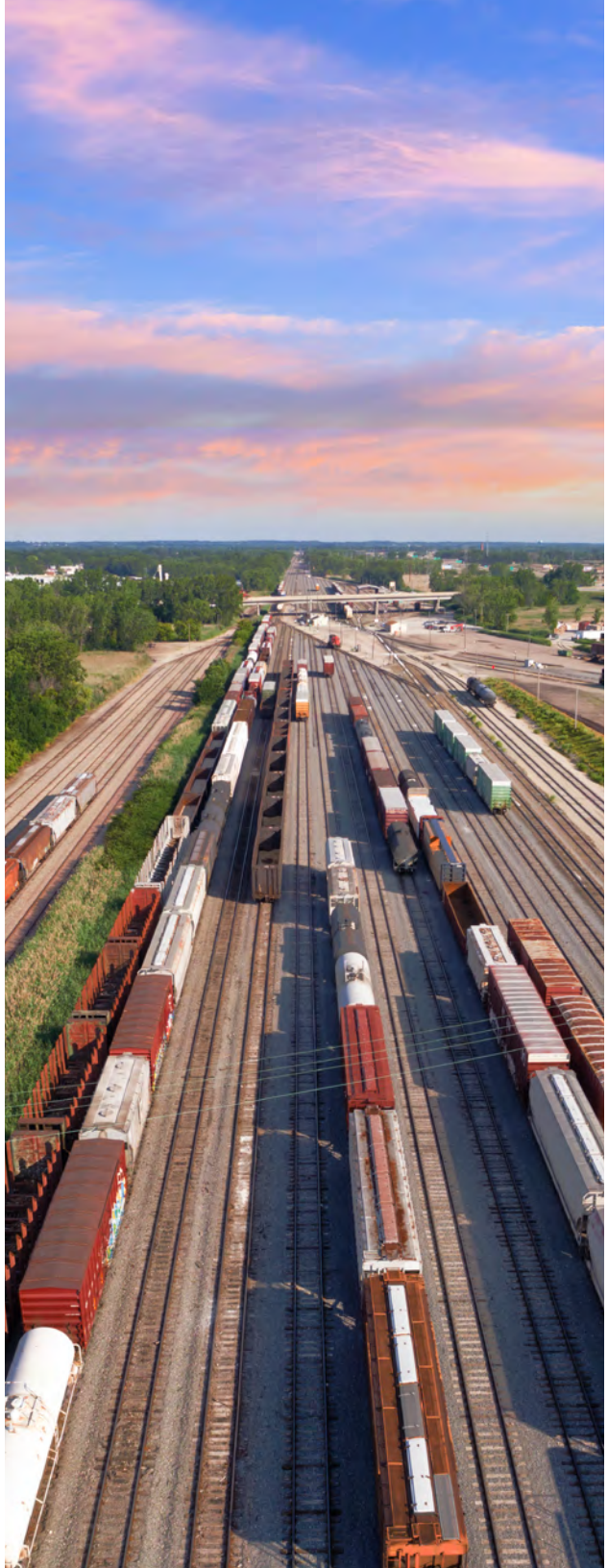
- **LIMITED ANNUAL SPONSORSHIP – Only TWO available!**
- Branding Partnership at Meetings – Sponsors will have their logo prominently displayed onsite at both meetings with event branding visible to all 950+ meeting attendees at Winter Meeting and all 450+ attendees at Summer Meeting (to be developed in partnership with sponsor)
- Complimentary Registration – Complimentary registration for THREE company representatives (to be used at meeting of sponsor's choice)
- Complimentary Customer Registration – Complimentary registration for TWO of your customers (to be used at meeting of sponsor's choice)
- Exhibit Tables – Up to TWO six-foot exhibit tables at Winter Meeting with ability to choose from available locations
- Podium Acknowledgement – Sponsors will be acknowledged from the podium during Winter and Summer meetings
- Event Signage – Sponsors will have company logo featured on onsite signage in high traffic area at both Winter and Summer meetings to include printed event signs, digital signage & all special events banners
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website (Diamond Sponsor listed just below Marquis Sponsor) until the end of 2027
- Meeting App Visibility– Acknowledgment of sponsorship with company logo and a link to company's website, will be prominently displayed in Sponsor section of the MARS meeting app (Diamond Sponsor listed second) at both Winter and Summer meetings. Diamond Sponsors will also be among the "Featured" sponsors and listed on the landing home page of the meeting app for both meetings
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information.
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer areas at Winter and Summer meetings. Space is available on a first come, first served basis
- Incumbent Diamond Sponsors will have the right of first refusal for ONE year. Sponsorship renewals will take place in September for the following year. Effective October 1, if the Sponsor has not indicated their intention to renew, the Diamond Sponsorship will be available

TITANIUM SPONSOR

$8,000

The MARS Titanium Sponsorship includes:

- **LIMITED ANNUAL SPONSORSHIP – Only THREE available!**
- Complimentary Registration – Complimentary registration for TWO company representatives (to be used at meeting of sponsor's choice)
- Exhibit Table – One six-foot exhibit table at Winter Meeting with ability to choose from available locations
- Branding Partnership at Meetings – Sponsors will have their logo prominently displayed onsite at both meetings with event branding visible to all 950+ meeting attendees at Winter Meeting and all 450+ attendees at Summer Meeting (to be developed in partnership with sponsor)
- Podium Acknowledgement – Sponsors will be acknowledged from the podium during Winter and Summer meetings
- Event Signage – Sponsors will have company logos featured on onsite signage in high traffic area at both Winter and Summer meetings to include printed event signs, digital signage & special events banners
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website (Sponsors listed prominently) until December 2027
- Meeting App Visibility– Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS meeting app (Sponsors listed prominently) at both Winter and Summer meetings. Sponsors will also be among the "Featured" sponsors
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer areas at Winter and Summer meetings. Space is available on a first come, first served basis



PLATINUM SPONSOR

$6,000

The MARS Platinum Sponsorship includes:

- **LIMITED ANNUAL SPONSORSHIP – Only FOUR available!**
- Complimentary Registration – Complimentary registration for ONE company representative (to be used at meeting of sponsor's choice)
- Exhibit Table – One six-foot exhibit table at Winter Meeting
- Branding Partnership at Meetings – Sponsors will have their logo prominently displayed onsite at both meetings with event branding visible to all 950+ meeting attendees at Winter Meeting and all 450+ attendees at Summer Meeting (to be developed in partnership with sponsor)
- Podium Acknowledgement – Sponsors will be acknowledged from the podium during Winter and Summer meetings
- Event Signage – Sponsors will have company logos featured on onsite signage in high traffic area at both Winter and Summer meetings to include printed event signs, digital signage & special events banners
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website, will be prominently displayed in Sponsor section of the MARS website (Sponsors listed prominently) until the end of 2027
- Meeting App Visibility– Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS meeting app (Sponsors listed prominently) at both Winter and Summer meetings. Sponsors will also be among the "Featured" sponsors
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer areas at Winter and Summer meetings. Space is available on a first come, first served basis

EMERALD SPONSOR

$3,500

The MARS Emerald Sponsorship includes:

- Complimentary Registration – Complimentary registration for two company representatives
- Event Signage – Emerald Sponsors will have company logos featured on onsite signage in high traffic area at both Winter and Summer meetings to include printed event signs & digital signage
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website for 12 months
- Meeting App Visibility– Acknowledgment of sponsorship with company logo will be prominently displayed in Sponsor section of the MARS meeting app at both Winter and Summer meetings
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer areas at Winter and Summer meetings. Space is available on a first come, first served basis

Exhibitor Table not included.

2027 WINTER MEETING SPONSORS

WINTER MEETING

REGISTRATION SPONSOR

$5,000

The MARS Meeting Registration Sponsorship includes:

- **EXCLUSIVE SPONSORSHIP – Only ONE Winter Registration Sponsor**
- Signage at Registration Stations – Each registration iPad will have a branded plate featuring the logo of the Registration sponsor prominently
- Meeting Presentation – All Winter Meeting Sponsors will be thanked in the Winter Meeting presentation
- Sponsor Slides – All Winter Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – All Winter Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until Spring 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis

WINTER MEETING

LUNCHEON SPONSOR

$5,000

The MARS Winter Meeting Luncheon Sponsorship includes:

- **EXCLUSIVE SPONSORSHIP – Only ONE Winter Meeting Luncheon Sponsor**
- Signage – Luncheon Sponsor will have their logo on a sign at the entrance to room where luncheon is served
- Meeting Presentation – All Winter Meeting Sponsors will be thanked in the Winter Meeting presentation
- Sponsor Slides – All Winter Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – All Winter Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until Spring 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis

BECOME A MARS SPONSOR!

Contact us at **mars@mwrailshippers.com**

WINTER MEETING

ROOM KEY SPONSOR

$5,000

The MARS Winter Meeting Room Key Sponsorship includes:

- **EXCLUSIVE SPONSORSHIP – Only ONE available!**
- Branding – Each room key will feature a custom design highlighting the MARS brand as well as the sponsor's logo
- Meeting Presentation – All Winter Meeting Sponsors will be thanked in the Winter Meeting presentation
- Sponsor Slides – All Winter Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – All Winter Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until Spring 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis

WINTER MEETING

GIFTING STATION SPONSOR

$5,000

The MARS Winter Meeting Gifting Station Sponsorship includes:

- **EXCLUSIVE SPONSORSHIP – Only ONE Gifting Station Sponsor**
- Signage– Sponsor's logo will be displayed on signage directing attendees to the prominent location station
- Branding at Gifting Stations – Opportunity to brand the gift tables and gifting station
- Gift Bag – MARS will provide a gift bag to be designed by MARS with logo of sponsor included in design
- Branded Swag – Sponsor will provide all gift items for the station (enough for 1000 attendees)
- Meeting Presentation – All Winter Meeting Sponsors will be thanked in the Winter Meeting presentation
- Sponsor Slides – All Winter Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – All Winter Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until Spring 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis

WINTER MEETING

NETWORKING LOUNGE SPONSOR

$5,000

The MARS Winter Meeting Networking Lounge Sponsorship includes:

- **EXCLUSIVE SPONSORSHIP – Only ONE available!**
- Signage– Networking Lounge Sponsor will have their logo on a sign outside of the Networking Lounge
- Branding inside Networking Lounge – There will be multiple opportunities inside the Networking Lounge featuring the logo of the sponsor prominently
- Sponsor Table – There will be a 6-foot table inside the Networking Lounge for the Sponsor to utilize
- Marketing Swag – Sponsor can provide any marketing materials and/or branded items to give away to meeting attendees in the Networking Lounge
- Agenda – The Networking Lounge will be identified with the Sponsors' name in the registration platform, in the meeting app and in the pdf agenda featured on the MARS website
- Meeting Presentation – All Winter Meeting Sponsors will be thanked in the Winter Meeting presentation
- Sponsor Slides – All Winter Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – All Winter Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until Spring 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis

WINTER MEETING

NAME BADGE SPONSOR

$4,000

The MARS Winter Meeting Name Badge Sponsorship includes:

- **EXCLUSIVE SPONSORSHIP – Only ONE available!**
- Signage– Name Badge Sponsor will have their logo on a sign at registration
- Branding – Name Badge Sponsor will have their logo on the back of every name badge at the Winter Meeting (~950+ attendees)
- Meeting Presentation – All Winter Meeting Sponsors will be thanked in the Winter Meeting presentation
- Sponsor Slides – All Winter Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – All Winter Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until Spring 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information.
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis.

WINTER MEETING

WELCOME RECEPTION SPONSOR

$3,500

The MARS Winter Meeting Welcome Reception Sponsorship includes:

- **EXCLUSIVE SPONSORSHIP – Only ONE Welcome Reception Sponsor**
- Signage – Sponsor will have their logo on a sign at the entrance to the reception as well as the bars
- Branding – Sponsor is welcome to provide company branded napkins and/or cups for use at the reception
- Meeting Presentation – All Winter Meeting Sponsors will be thanked in the Winter Meeting presentation
- Sponsor Slides – All Winter Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – All Winter Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until Spring 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis

WINTER MEETING

2nd EVENING RECEPTION SPONSOR

$3,500

The MARS Winter Meeting 2nd Evening Reception Sponsorship includes:

- **EXCLUSIVE SPONSORSHIP – Only ONE Sponsor of the second evening's reception**
- Signage – Sponsor will have their logo on a sign at the entrance to the reception as well as the bars
- Branding – Sponsor is welcome to provide company branded napkins and/or cups for use at the reception
- Meeting Presentation – All Winter Meeting Sponsors will be thanked in the Winter Meeting presentation
- Sponsor Slides – All Winter Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – All Winter Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website, will be prominently displayed in Sponsor section of the MARS website fromdate of payment until Spring 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis

WINTER MEETING

ELEVATOR WRAPS

$3,500

The MARS Winter Meeting Elevator Wrap Package includes:

- **EXCLUSIVE SPONSORSHIP – Only TWO available!**
- Branding – Sponsors will have company logo displayed on two elevators in the main hotel building
- Meeting Presentation – All Winter Meeting Sponsors will be thanked in the Winter Meeting presentation
- Sponsor Slides – All Winter Meeting Sponsor logos will be displayed during the welcome reception
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis

WINTER MEETING

NETWORKING BREAKS SPONSOR

$3,500

Our Winter Meeting Networking Breaks Sponsor receives the following benefits:

- **EXCLUSIVE SPONSORSHIP – Only ONE available (covers all breaks)!**
- Signage – Sponsor will have their logo on a sign at the entrance to room where breaks are served
- Branding – Sponsor is welcome to provide company branded napkins and/or cups for use at the reception
- Meeting Presentation – All Winter Meeting Sponsors will be thanked in the Winter Meeting presentation
- Sponsor Slides – All Winter Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – All Winter Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until Spring 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis

WINTER MEETING

BREAKFAST SPONSOR

$3,000

The MARS Winter Meeting Breakfast Sponsorship includes:

- **EXCLUSIVE SPONSORSHIP – Only ONE available!**
- Signage– Breakfast Sponsor will have their logo on a sign at the entrance to room where breakfast is served
- Branding – Sponsor is welcome to provide company branded napkins and/or cups for use at the reception
- Meeting Presentation – All Winter Meeting Sponsors will be thanked in the Winter Meeting presentation
- Sponsor Slides – All Winter Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – All Winter Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until Spring 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis

WINTER MEETING

MEETING APP SPONSOR

$3,000

The MARS Meeting App Sponsorship includes:

- **EXCLUSIVE SPONSORSHIP – Only ONE available!**
- Meeting App Visibility– Acknowledgment of sponsorship with company logo will be prominently displayed on HOME PAGE of MARS meeting app at the Winter meeting
- Event Signage – Meeting App Sponsor will have company logos featured with onsite signage at registration area at the Winter meeting to include printed event signs & digital signage
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until Spring 2027
- Eblast Promotion – Recognition on pre-meeting MARS eblasts announcing that the meeting app is available
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis.

WINTER MEETING

GOLD SPONSOR

$1,000

The MARS Gold Sponsorship includes:

- Event Signage – Gold Sponsors will have company logos featured on onsite signage in high traffic area at both Winter and Summer meetings to include printed event signs & digital signage
- Meeting App Visibility– Acknowledgment of sponsorship in Sponsor section of the MARS meeting app at both Winter & Summer meetings
- Eblast Promotion – Recognition on pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer areas at Winter and Summer meetings. Space is available on a first come, first served basis.

Exhibitor Table not included.

WINTER MEETING

EXHIBITOR TABLE

$1,500

MARS Winter Meeting only:

- **Tables are VERY limited!**
- Each table includes 6' skirted table and ONE chair. Exhibits are located in high visibility area where continental breakfasts, coffee breaks and evening reception will be held. Large displays are not allowed.
- Price does not include meeting registration. All booth personnel must be registered for the meeting. When payment is received, exhibitors will be given the opportunity to select their table location. Contact MARS to select your table location.
- Does not include: electricity, wi-fi, additional furniture or shipping/handling. Such items will be contracted directly with the hotel or their service provider.
- Event Signage –Exhibitors will be featured on onsite signage in high traffic area at conference hotel
- Meeting App Visibility– Acknowledgment of your company's support of MARS, with your logo will be displayed in Exhibitor section of our meeting app

2027 SUMMER MEETING SPONSORS

SUMMER MEETING

GIFTING STATION SPONSOR

$3,500

The MARS Summer Meeting Gifting Station Sponsorship includes:

- **EXCLUSIVE SPONSORSHIP – Only ONE Gifting Station Sponsor**
- Signage– Sponsor's logo will be displayed on signage in the hotel lobby directing attendees to the gifting station
- Branding at Gifting Stations – Opportunity to brand the gift tables and gifting station
- Gift Bag – MARS will provide a gift bag to be designed by MARS with logo of sponsor included in design
- Branded Swag – Sponsor will provide all gift items for the station (enough for 500 attendees)
- Meeting Presentation – All Summer Meeting Sponsors will be thanked in the Summer Meeting presentation
- Sponsor Slides – All Summer Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – Logo will be featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website, will be prominently displayed in Sponsor section of the MARS website fromdate of payment until the end of 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis

SUMMER MEETING

WELCOME RECEPTION SPONSOR

$3,500

The MARS Summer Meeting Welcome Reception Sponsorship includes:

- **EXCLUSIVE SPONSORSHIP – Only ONE Welcome Reception Sponsor**
- Signage – Sponsor will have their logo on a sign at the entrance to the reception as well as the bars
- Branding – Sponsor is welcome to provide company branded napkins and/or cups for use at the reception
- Meeting Presentation – All Summer Meeting Sponsors will be thanked in the Summer Meeting presentation
- Sponsor Slides – All Summer Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – Summer Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until the end of 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information.
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis

SUMMER MEETING

LUNCHEON SPONSOR

$3,500

The MARS Summer Meeting Luncheon Sponsorship includes:

- **EXCLUSIVE SPONSORSHIP – Only ONE Summer Meeting Luncheon Sponsor**
- Signage– Luncheon Sponsor will have their logo on a sign at the entrance to room where luncheon is served
- Meeting Presentation – All Summer Meeting Sponsors will be thanked in the Summer Meeting presentation
- Sponsor Slides – All Summer Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – Summer Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until the end of 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis

SUMMER MEETING

REGISTRATION SPONSOR

$3,000

The MARS Summer Meeting Registration Sponsorship includes:

- **EXCLUSIVE SPONSORSHIP – Only ONE Registration Sponsor**
- Signage at Registration Stations – Each registration iPad will have a branded plate featuring the logo of the Registration sponsor prominently
- Meeting Presentation – All Summer Meeting Sponsors will be thanked in the Summer Meeting presentation
- Sponsor Slides – All Summer Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – Summer Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until the end of 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis

BECOME A MARS SPONSOR!

Contact us at **mars@mwrailshippers.com**

SUMMER MEETING

NETWORKING BREAKS SPONSOR

$2,500

The MARS Summer Meeting Networking Breaks Sponsorship includes:

- **EXCLUSIVE SPONSORSHIP – Only ONE Summer Networking Breaks Sponsor (covers all breaks)**
- Signage – Sponsor will have their logo on a sign at the entrance to room where breaks are served
- Branding – Sponsor is welcome to provide company branded napkins and/or cups for use at the reception
- Meeting Presentation – All Summer Meeting Sponsors will be thanked in the Summer Meeting presentation
- Sponsor Slides – All Summer Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – Summer Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until the end of 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis

SUMMER MEETING

BREAKFAST SPONSOR

$2,500

The Summer Meeting Breakfast Sponsor receives the following benefits:

- **EXCLUSIVE SPONSORSHIP – Only ONE Summer Meeting Breakfast Sponsor**
- Signage– Breakfast Sponsor will have their logo on a sign at the entrance to room where breakfast is served
- Branding – Sponsor is welcome to provide company branded napkins and/or cups for use at the reception
- Meeting Presentation – All Summer Meeting Sponsors will be thanked in the Summer Meeting presentation
- Sponsor Slides – All Summer Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – Summer Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until end of 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis

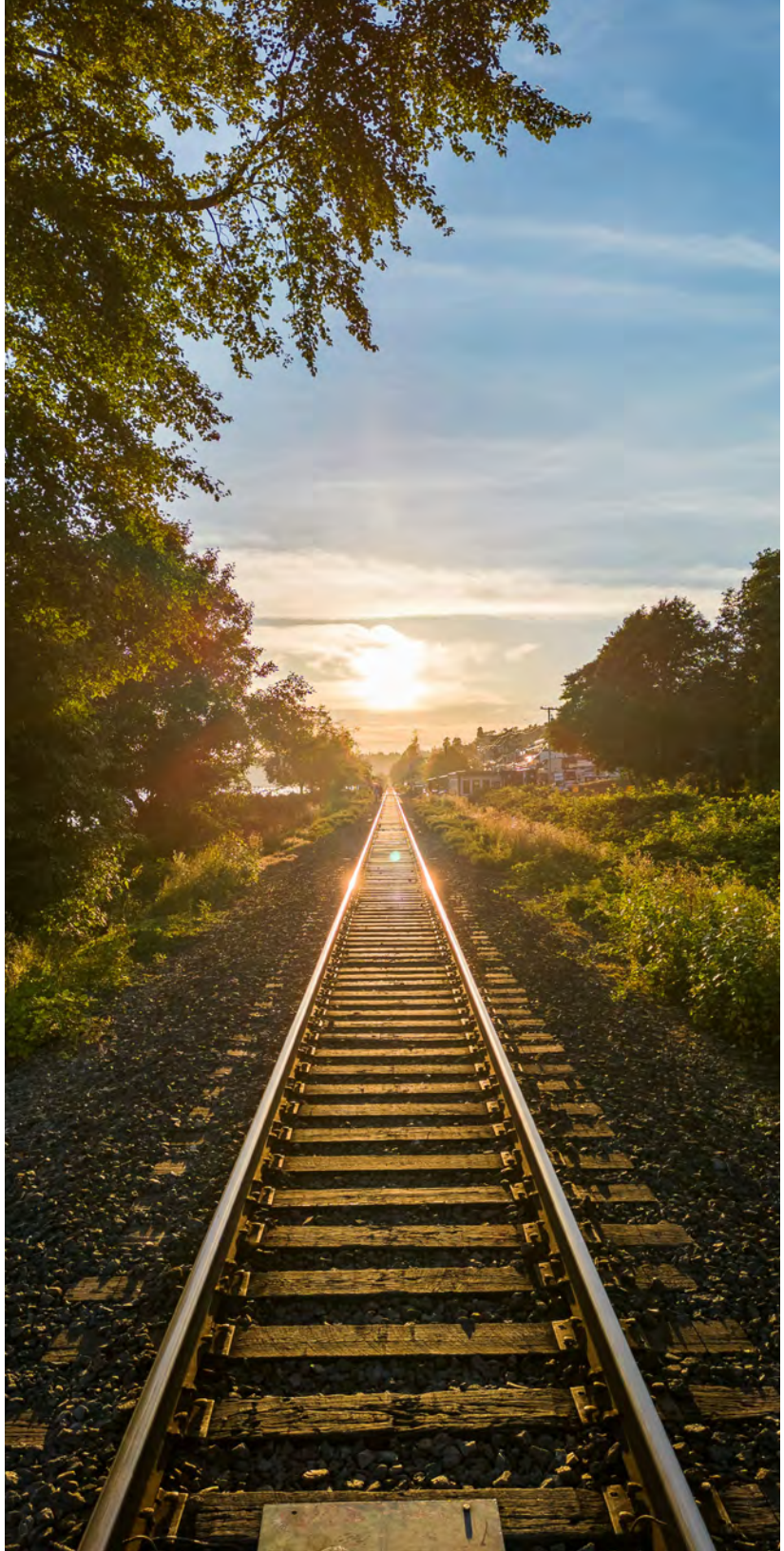
SUMMER MEETING

NAME BADGE SPONSOR

$2,000

The MARS Summer Meeting Name Badge Sponsorship includes:

- **EXCLUSIVE SPONSORSHIP – Only ONE Name Badge Sponsor**
- Signage– Name Badge Sponsor will have their logo on a sign at registration
- Branding on Name Badges – Sponsor will have their logo on the back of every name badge at the Summer Meeting (~450+ attendees)
- Meeting Presentation – All Summer Meeting Sponsors will be thanked in the Summer Meeting presentation
- Sponsor Slides – All Summer Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – Summer Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until the end of 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis



SUMMER MEETING

MEETING APP SPONSOR

$1,500

The MARS Meeting App Sponsorship includes:

- **EXCLUSIVE SPONSORSHIP – Only ONE Summer Meeting App Sponsorship is available**
- Meeting App Visibility– Acknowledgment of sponsorship with company logo will be prominently displayed on HOME PAGE of MARS meeting app at the Summer meeting
- Event Signage – Meeting App Sponsor will have company logos featured with onsite signage at registration area at the Summer meeting to include printed event signs & digital signage
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until the end of 2027
- Eblast Promotion – Recognition on pre-meeting MARS eblasts announcing that the meeting app is available
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis.

SUMMER MEETING

PICKLEBALL TOURNAMENT SPONSOR

$2,000

The Pickleball Tournament Sponsor receives the following benefits:

- **EXCLUSIVE SPONSORSHIP – Only ONE Pickleball Tournament Sponsor**
- Signage – Pickleball Tournament Sponsor will have their logo on a sign at the event
- Sponsor Table – Sponsor will have a small table for displaying marketing materials at the event
- Branded Swag – Sponsor is welcome to provide company branded items to giveaway at the event
- Meeting Presentation – All Summer Meeting Sponsors will be thanked in the Summer Meeting presentation
- Sponsor Slides – All Summer Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – Summer Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until end of 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis

SUMMER MEETING

NETWORKING PICNIC SPONSOR

$2,000

The Networking Picnic Sponsor receives the following benefits:

- **EXCLUSIVE SPONSORSHIP – Only ONE Networking Picnic Sponsor**
- Signage– Networking Picnic Sponsor will have their logo on a sign at the picnic
- Branding – Sponsor is welcome to provide company branded napkins and/or cups for use at the reception
- Meeting Presentation – All Summer Meeting Sponsors will be thanked in the Summer Meeting presentation
- Sponsor Slides – All Summer Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – Summer Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until end of 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis

SUMMER MEETING

GOLD SPONSOR

$750

The MARS Gold Sponsorship includes:

- Event Signage – Gold Sponsors will have company logos featured on onsite signage in high traffic area at both Winter and Summer meetings to include printed event signs & digital signage
- Meeting App Visibility– Acknowledgment of sponsorship in Sponsor section of the MARS meeting app at both Winter & Summer meetings
- Eblast Promotion – Recognition on pre- and post-meeting MARS eblasts that contain sponsor information
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer areas at Winter and Summer meetings. Space is available on a first come, first served basis.

GOLF OUTING

PRESENTING SPONSOR

$5,000

The Golf Outing Presenting Sponsorship includes:

- **EXCLUSIVE SPONSORSHIP – Only ONE available!**
- Pin Flags - Sponsor will have their logo on the pin flag for each hole of the golf event (36 total holes)
- Signage – Sponsor will have their logo on a sign at the golf outing starting area
- Branded Swag – Sponsor is welcome to provide company branded item to place in each cart
- GPS Presentation – Sponsors will have their logos featured on the GPS screen in each golf cart during the outing
- Meeting Presentation – All Summer Meeting Sponsors will be thanked in the Summer Meeting presentation
- Sponsor Slides – All Summer Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – Summer Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website, will be prominently displayed in Sponsor section of the MARS website from date of payment until end of 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information.
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis.

GOLF OUTING

BLOODY MARY BAR SPONSOR

$2,500

The Golf Outing Bloody Mary Bar Sponsor receives the following benefits:

- **EXCLUSIVE SPONSORSHIP – Only ONE available!**
- Signage– Golf Outing Bloody Mary Bar Sponsor will have their logo on a sign at the golf outing
- Branding – Sponsor is welcome to provide company branded napkins and/or cups for use at the Bloody Mary bar
- GPS Presentation – Sponsors will have their logos featured on the GPS screen in each golf cart during the outing
- Meeting Presentation – All Summer Meeting Sponsors will be thanked in the Summer Meeting presentation
- Sponsor Slides – All Summer Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – Summer Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until end of 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information.
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis.

GOLF OUTING

LUNCHEON SPONSOR

$2,500

The MARS Golf Outing Luncheon Sponsorship includes:

- **EXCLUSIVE SPONSORSHIP – Only ONE available!**
- Signage– Golf Outing Luncheon Sponsor will have their logo on a sign at the golf outing
- GPS Presentation – Sponsors will have their logos featured on the GPS screen in each golf cart during the outing
- Meeting Presentation – All Summer Meeting Sponsors will be thanked in the Summer Meeting presentation
- Sponsor Slides – All Summer Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – Summer Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until end of 2027
- Eblast Promotion – Recognition in pre- and post-meeting MARS eblasts that contain sponsor information.
- LinkedIn Promotion – Recognition in pre and post meeting posts on MARS LinkedIn page
- Sponsor Display Table – Sponsors are invited to display company promotional literature on shared Sponsor display tables in foyer area. Space is available on a first come, first served basis.

GOLF OUTING

HOLE IN ONE SPONSOR

$1,750

The Golf Outing Hole-in-One Sponsor receives the following benefits:

- **EXCLUSIVE SPONSORSHIP – Only ONE available (two holes, one on each course)!**
- Hole Signage – Sponsor will have their logo on a sign at the two Hole-in-One holes (one on each course)
- Hole Coverage – Hole-in-One Sponsor can have staff (2 max) at the two Hole-in-One holes (One on each course)
- GPS Presentation – Sponsors will have their logos featured on the GPS screen in each golf cart during the outing
- Meeting Presentation – All Summer Meeting Sponsors will be thanked in the Summer Meeting presentation
- Sponsor Slides – All Summer Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – Summer Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until end of 2027

GOLF OUTING

PRACTICE GREENS SPONSOR

$1,750

The MARS Golf Outing Practice Greens Sponsorship includes:

- **EXCLUSIVE SPONSORSHIP – Only ONE available!**
- Signage - Practice Greens Sponsor will have their logo displayed on signage at their practice greens
- GPS Presentation – Sponsors will have their logos featured on the GPS screen in each golf cart during the outing
- Meeting Presentation – All Summer Meeting Sponsors will be thanked in the Summer Meeting presentation
- Sponsor Slides – All Summer Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – Summer Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website,\ will be prominently displayed in Sponsor section of the MARS website from date of payment until end of 2027

GOLF OUTING

BEVERAGE CART SPONSOR

$1,500

The Golf Outing Beverage Cart Sponsor receives the following benefits:

- **LIMITED SPONSORSHIP – Only FOUR available!**
- Signage –Sponsors will have their logo on a sign on a beverage cart
- GPS Presentation – Sponsors will have their logos featured on the GPS screen in each golf cart during the outing
- Meeting Presentation – All Summer Meeting Sponsors will be thanked in the Summer Meeting presentation
- Sponsor Slides – All Summer Meeting Sponsor logos will be displayed during the welcome reception
- Meeting App – Summer Meeting Sponsors will have their logo featured in the meeting app in the Sponsor section
- Online Visibility – Acknowledgment of sponsorship with company logo and a link to company's website will be prominently displayed in Sponsor section of the MARS website from date of payment until end of 2027

GOLF OUTING

AWARD SPONSOR

$750

The MARS Golf Outing Hole Award Sponsorship includes:

- **LIMITED SPONSORSHIP – Only FOUR available!**
- Signage - Sponsors will have their logo on a sign at the corresponding hole and on the winners sign which will be displayed at the Registration area and Welcome Reception
- Prizes - Sponsors will have their logo on the gift label for the corresponding prize
- Branded Swag –Sponsors will have the option to add a branded prize for us to add to the winner's prize
- GPS Presentation – Sponsors will have their logos featured on the GPS screen in each golf cart during the outing
- Meeting Presentation – All Summer Meeting Sponsors will be thanked in the Summer Meeting presentation
- Sponsor Slides – All Summer Meeting Sponsor logos will be displayed during the welcome reception
- There will be FOUR awards available. Each sponsorship covers the award on both courses. Award options are:
  - Closest to the Pin (Highlands & Brute)
  - Longest Putt (Highlands & Brute)
  - Longest Drive, Men's & Women's (Highlands & Brute)
  - Straightest Drive (Highlands & Brute)

GOLF OUTING

HOLE SPONSOR

$225

The MARS Golf Outing Hole Sponsorship includes:

- Signage - All Golf Hole Sponsors will have their logo on a sign at their hole
- GPS Presentation – Sponsors will have their logos featured on the GPS screen in each golf cart during the outing
- Meeting Presentation – All Summer Meeting Sponsors will be thanked in the Summer Meeting presentation
- Sponsor Slides – All Summer Meeting Sponsor logos will be displayed during the welcome reception

2027 SPONSORSHIP OVERVIEW & POLICIES

- On or before December 1 of each year, Sponsors for the following year who have paid in full for their sponsorship must have indicated to the MARS Executive Director their desire to have an Exhibit Table at the Winter Meeting. Any requests after this date are not guaranteed and will be accepted on a space available basis.
- Table locations will be assigned based on the sponsorship level and date purchased. Marquis, Diamond, Titanium, and Platinum sponsors are given the opportunity to select their own table locations first. Following that, the locations will be assigned for exhibit tables purchased in date order.
- If we will to capacity on tables before the December 1 deadline, we will note this in our registration materials and on our website. We will keep a waiting list for tables that become available, if any.

BECOME A MARS SPONSOR!

Contact us at **mars@mwrailshippers.com**

*Sponsorship prices are in USD.

MARS 2026 MEETINGS

ANNUAL OPTIONS

LEVEL	QUANTITY	INVESTMENT
Marquis	1	$18,000
Diamond	2	$11,000
Titanium	3	$8,000
Platinum	4	$6,000
Emerald	∞	$3,500

WINTER 2027 OPTIONS

LEVEL	QUANTITY	INVESTMENT
Registration	1	$5,000
Luncheon	1	$5,000
Room Key	1	$5,000
Gifting Station	1	$5,000
Network Lounge	1	$5,000
Name Badge	1	$4,000
Welcome Reception	1	$3,500
Second Night Reception	1	$3,500
Elevator Wrap	2	$3,500
Networking Breaks	1	$3,500
Breakfast	1	$3,000
Meeting App	1	$3,000
Exhibitor Table	40	$1,500
Gold	∞	$1,000

SUMMER 2027 OPTIONS

LEVEL	QUANTITY	INVESTMENT
Gifting Station	1	$3,500
Welcome Reception	1	$3,500
Luncheon	1	$3,500
Registration	1	$3,000
Networking Breaks	1	$2,500
Breakfast	1	$2,500
Name Badge	1	$2,000
Meeting App	1	$1,500
Pickleball Presenting	1	$2,000
Networking Picnic	1	$2,000
Gold	1	$750
MARS Golf Event		
Presenting	1	$5,000
Bloody Mary	1	$2,500
Luncheon	1	$2,500
Hole-in-One	1	$1,750
Practice Green	1	$1,750
Beverage Cart	4	$1,500
Award Sponsor	4	$750
Hole	26	$225

BECOME A MARS SPONSOR!

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