MARS SUMMER MEETING
& SCHOLARSHIP GOLF OUTING

JULY 13-14, 2026

Grand Geneva Resort

The State of Rail: Where We Are & What Comes Next

MONDAY, JULY 13, 2026

10:00 AM	**MARS Annual Pickleball Tournament** **SPONSORED BY:** *Telegraph*	**Well Spa**
11:00 AM	**MARS Annual Scholarship Golf Outing** **PRESENTING SPONSOR:** *Sherwin Williams*	**Club House**
12:00 PM	**MARS Summer Networking Picnic** **SPONSORED BY:** *GATX*	**Spa Lawn**
3:00 PM	**MARS Gifting Station** (*available until 7:00 pm*) **SPONSORED BY:** *Union Pacific*	**Grand Geneva Lobby**
4:00 PM	**MARS REGISTRATION** **SPONSORED BY:** *CPKC*	**Ballroom Foyer**
6:00 - 8:00 PM	**MARS OPENING RECEPTION** **SPONSORED BY:** *Residco*	**Evergreen Ballroom**
6:30 - 8:30 PM	**Twilight Golf at Wee Nip** (**NEW EVENT: Space is limited**) **SPONSORED BY:** *Morey & Telegraph*	**Club House**

TUESDAY, JULY 14, 2026

7:00 AM	**MARS REGISTRATION** **SPONSORED BY:** *CPKC*	**Ballroom Foyer**
7:00 AM	**Breakfast & Networking** **SPONSORED BY:** *The Wheeling*	
7:30 AM	**Specialty Coffee Bar** (*available until 10:30 am*) **HOSTED BY MARS 2026 MARQUIS SPONSOR:** *AITX*	**Ballroom Foyer**
8:00 AM	**WELCOME TO MARS SUMMER 2026** Luke Jones, Director of Sales, GATX, MARS 2026 President	**Ballroom**

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8:10 AM	**MARS SUMMER 2026 MEETING ORGANIZATION** Bryan Vaughan, Vice President, Sales, Marketing & Business Development, Modern Rail Capital, MARS Sargent at Arms & Second Vice President	**Ballroom**
8:15 AM	**UPDATE FROM CSX** Maryclare Kenney, Senior Vice President & Chief Commercial Officer, CSX **Introduction:** Aaron Williams, Senior Sales Manager, Ag & Food, CSX Transportation, MARS Board of Directors	**Ballroom**
9:00 AM	**UPDATE from the STB** Patrick Fuchs, Chairman, Surface Transportation Board **Introduction:** Luke Jones, Director of Sales, GATX, MARS 2026 President	**Ballroom**
9:30 AM	**Morning Coffee & Networking Break** **SPONSORED BY:** *American Truck & Rail Audits, Inc*	
10:00 AM	**ENERGY LANDSCAPE & IMPACT ON NORTH AMERICAN RAIL** Taylor Robinson, Managing Director—Energy and Investment Strategy, PLG Consulting **Introduction:** Steve Blinn, MARS 2025 President	**Ballroom**
10:45 AM	Stefan Loeb, VP Business Development – First & Final Mile Markets - Norfolk Southern **Introduction:** Clark Reed, AVP - Field Sales & Short Line Marketing, Norfolk Southern	**Ballroom**
11:30 AM	**MARS ANNOUNCEMENTS** **Golf Outing Results & Thanks** - Tom Surma, Ingredion **Pickleball Tournament Results & Thanks** - Monica Freeman, CHS Inc **Scholarship Committee** - Jordan Goerger, Ardent Mills	

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12:00 PM	**MARS LUNCHEON & KEYNOTE SPEAKER** **SPONSORED BY:** *Harris Technology Services* David Fink, Adminstrator, Federal Railroad Administration **Introduction:** Harry Zander, Zander Advisory Group, MARS Executive Committee	**Maple Lawn Ballroom**
1:30 PM	**INDUSTRY UPDATE - TRENDS & FORECASTS** Jon Starks, Chief Executive Officer & Chief Intelligence Officer, FTR Transportation Intelligence **Introduction:** Luke Jones, Director of Sales, GATX, MARS 2026 President	**Ballroom**
2:15 PM	**FACT or FREIGHT? A REALITY CHECK FOR RAIL SHIPPERS** Harris Ligon, Co-Founder & Chief Executive Officer, Telegraph **Introduction:** Monica Freeman, Director Rail Transportation, CHS Inc. MARS First Vice President	**Ballroom**
3:00 PM	**CLOSING REMARKS** Luke Jones, Director of Sales, GATX, MARS 2026 President	**Ballroom**

FUTURE MARS MEETINGS
MARS 2027 Winter Meeting - January 12-14, 2027, Schaumburg, IL
MARS 2027 Summer Meeting - July 12-13, 2027, Lake Geneva, WI