



MIDWEST ASSOCIATION OF RAIL SHIPPERS
WINTER MEETING
JANUARY 9 – 11, 2024
ONE HUNDRED YEARS OF MARS

AGENDA

TUESDAY, JANUARY 9, 2024

4:00 PM	REGISTRATION	JUNIOR BALLROOM FOYER
5:00PM	WELCOME RECEPTION	JUNIOR BALLROOM

MARS GOODS & SERVICES EXHIBITION
OPEN TILL 11:30 AM THURSDAY

WEDNESDAY, JANUARY 10, 2024

7:00 AM	REGISTRATION	GRAND BALLROOM FOYER
7:00 AM	BREAKFAST BUFFET	JUNIOR BALLROOM
7:30 AM	NEW MEMBER ORIENTATION	MAGNOLIA ROOM
8:00 AM	WELCOME REMARKS	GRAND BALLROOM
8:15 AM	OPENING KEYNOTE ADDRESS SPEAKER: Joe Hinrichs, CEO, CSX	GRAND BALLROOM
9:15 AM	NETWORKING BREAK	JUNIOR BALLROOM

9:45 AM	SHORT LINE PANEL	GRAND BALLROOM
10:30 AM	SPEAKER: Beth Whited, President, Union Pacific	GRAND BALLROOM
11:15 AM	SHIPPER PERSPECTIVE SPEAKER: Eric Monger, Vice President, KBX Rail, KBX	GRAND BALLROOM
11:45 AM	NETWORKING BREAK	JUNIOR BALLROOM
12:15 PM	MARS & TRAFFIC CLUB OF CHICAGO LUNCHEON	GRAND BALLROOM

LUNCHEON KEYNOTE SPEAKER
ALAN SHAW, PRESIDENT & CEO, NORFOLK SOUTHERN

1:45 PM	NETWORKING BREAK	JUNIOR BALLROOM
2:15 PM	AMERICAN ASSOCIATION OF RAILROADS UPDATE SPEAKER: Ian Jeffries, President & CEO, AAR	GRAND BALLROOM
2:45 PM	FIRESIDE CHAT SPEAKER: Eric Marchetto, CFO, Trinity Rail MODERATOR: Stefan Loeb, Vice President – First & Final Mile Markets, Norfolk Southern	GRAND BALLROOM
3:15 PM	CLOSING REMARKS & ADJOURNMENT	

BREAKOUT SESSIONS

3:45 PM	RAILROADING 101 RAIL OPERATIONS AND COMMERCIAL (LILAC ROOM A-C) SPEAKER: John Schmitter, Founder & President, RailState	
3:45 PM	RAIL CAR SAFETY SEMINAR (LILAC ROOM B-D) SPEAKER: Gino Smith, Director of Hazmat Services, AllTranstek	
3:45 PM	PARTNER SHIPS FOR INTERMODAL SUCCSS (CYPRESS ROOM) SPEAKER: TBD, BNSF Railway	

5:00 PM	RECEPTION	GRAND BALLROOM
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THURSDAY, JANUARY 11, 2024

7:00 AM	REGISTRATION	GRAND BALLROOM FOYER
7:00 AM	BREAKFAST BUFFET	JUNIOR BALLROOM
8:00 AM	WELCOME REMARKS	GRAND BALLROOM

8:15 AM	MORNING KEYNOTE ADDRESS SPEAKER: Keith Creel, President & CEO, CPKC	GRAND BALLROOM
9:00 AM	SPEAKER: Elgeo Harris, Sr Manager, Government Affairs, Bunge	GRAND BALLROOM
9:30 AM	NETWORKING BREAK	JUNIOR BALLROOM
10:00 AM	SPEAKER: Paul Titterton, President of Rail North America, GATX	GRAND BALLROOM
10:45 AM	SPEAKER: Anthony Hatch, ABH Consulting	GRAND BALLROOM
11:30 AM	ELECTION OF 2023 MARS OFFICERS CARRIE EVANS, CHAIRMAN, MARS NOMINATING COMMITTEE,	GRAND BALLROOM
11:45 AM	CLOSING REMARKS AND ADJOURNMENT MATT O’KRAY, 2024 PRESIDENT, MARS	GRAND BALLROOM

DRAWINGS TO AWARD TWO \$500 PRIZES TO MEMBERS IN ATTENDANCE

MEETING ADJOURNS
PLEASE REMEMBER TO COMPLETE AND RETURN EVALUATION FORM