

**MEETING EVALUATION FORM
MIDWEST ASSOCIATION OF RAIL SHIPPERS
WESTIN CHICAGO LOMBARD
LOMBARD, IL**

JANUARY 17-19, 2023

**PLEASE RETURN TO ATTENDANT OR FAX TO 866-746-0071 OR SUBMIT IN MOBILE APP
OR SUBMIT ON LINE AT <https://www.surveymonkey.com/r/MARSWINTER2023>**

(THERE IS MORE ROOM TO RESPOND ON LINE)

1. Overall, the topics addressed were (Select one):

- 5 Interesting/Relevant
- 4 Very good
- 3 Good
- 2 Poor
- 1 Wake me when it's over

2. Overall, the presenters/speakers were (Select one):

- 5 Excellent
- 4 Very Good
- 3 Good
- 2 Poor
- 1 Need help

3. Name your favorite speaker, in order of appearance (Select all that apply):

- Tracy Robinson, President & CEO, Canadian National
- Henry Posner III, Chairman, Railroad Development Corporation
- Glenn Pushis, SVP Strategic Projects, Steel Dynamics, Inc
- Lorie Tekorius, President & CEO, The Greenbrier Companies
- Alan Shaw, President & CEO, Norfolk Southern Corporation
- Adriene Bailey, Partner, Oliver Wyman
- Ian Jefferies, President & CEO, Association of American Railroads
- David Shannon, General Manager, RailPulse
- Adam Nordstrom, Principal, Viking Navigation
- John Schmitter, Chief Commercial Officer & Co Founder, Rail State
- Iris Morales, Supervisor Information Services, AllTranstek
- Allison Bernabei, Business Relationship Manager, AllTranstek
- Lindsay Claycamp, Director Intermodal Solutions, BNSF Railway
- Evan Partridge, Director Intermodal Solutions, BNSF Railway
- Katie Farmer, President & CEO, BNSF Railway
- John Fenton, CEO, Patriot Rail Company
- Martin Oberman, Chairman, Surface Transportation Board
- Anthony Hatch, President, ABH Consulting

4. Name your favorite topic, in order of presentation (Select all that apply):

- Opening Keynote Address, CN
- Lost in Translation: How Culture Filters-and Conflates-Opportunities and Threats in the Rail Industry
- How Culture Can Move a Company Down the Tracks
- Railroad Freight Equipment Update
- Luncheon Fireside Chat
- State of the Rail Industry
- RailPulse Update
- Railroads and Government: Approaching Our Third Century
- Railroading 101, Rail Operations and Commercial
- Fleet Management 101: What is Equalization
- Intermodal 101
- Delivering Solutions for Growth
- Exceeding Customer Expectations
- Surface Transportation Board Update

- Rails – Can “Service (Actually) Beget Growth”

5. Thanks for attending our meeting. Please share why did you decided to attend this meeting? (Select all that apply)

- The location
- The agenda
- The networking
- The value

6. Can you share a benefit you received by attending this meeting?

7. What did you learn that was new and might be helpful professionally?

8. Who did you meet as a new acquaintance that might be helpful professionally?

9. Did you renew an acquaintance that will be helpful professionally?

10. Our meeting phone app gets more popular with each meeting, and we have members that prefer the hard copy book. For this meeting we are again offering both, with the meeting book in down loadable pdf form – with all the same information as before.

- Did you check out the pdf meeting book? _____
- If so, please share any comments or opinions: _____

11. We are often asked to have more shipper speakers. Are there any that you specifically want to hear from? If you are a shipper, would you like to present to MARS, and if so, on what topic?

12. What subject (s) would you like to see covered at the next MARS meeting:

13. How can we improve our meeting?

Thanks for attending. Please share your contact information (OPTIONAL)

Name _____ Company _____