



MIDWEST ASSOCIATION OF RAIL SHIPPERS

SUMMER MEETING, JULY 18-19, 2022
GRAND GENEVA RESORT, LAKE GENEVA, WI

SWITCHING THE FOCUS FOR MUTUAL SUCCESS

AGENDA

MONDAY JULY 18, 2022

- 11:00 AM MARS SCHOLARSHIP OUTING – GOLF – BRUTE AND HIGHLANDS COURSES
HOST MATT O’KRAY, AVP INDUSTRIAL DEVELOPMENT, GENESEE & WYOMING RR
- 4:00 PM REGISTRATION – EVERGREEN BALL ROOM FOYER
- 6:00 PM NEW MEMBER AND YOUNG PROFESSIONAL’S ORIENTATION – GALEWOOD AB
HOST: KATHY BATHURST, SENIOR MANAGER, SALES, CSX
TRANSPORTATION
- 6:00PM RECEPTION – EVERGREEN BALL ROOM A-B
- 7:30PM NETWORKING BUFFET DINNER – MAPLE LAWN BALLROOM

TUESDAY JULY 19, 2022

- 6:30 AM MARS EXECUTIVE COMMITTEE MEETING (MEMBERS ONLY) – LINWOOD B ROOM
- 7:00 AM REGISTRATION – EVERGREEN BALLROOM FOYER
BUFFET BREAKFAST – RISTORANTE BRISSAGO

CONFERENCE

LIVE – EVERGREEN BALLROOM

SOCIAL DISTANCE-LIVESTREAM – GALEWOOD BALLROOM

- 8:00 AM INTRODUCTORY REMARKS: PRESIDENT, MARS CARRIE EVANS
MEETING ORGANIZATION: SERGEANT AT ARMS, MARS BRYAN VAUGHAN

OPENING REMARKS – CSX SERVICE RECOVERY

- 8:15 AM SPEAKER: PRESIDENT & CEO, CSX TRANSPORTATION. JAMES FOOTE
INTRODUCTION: PRESIDENT, MARS CARRIE EVANS

RENEWABLE FUELS

- 8:45AM SPEAKER: VP TRANSPORTATION, ECO-ENERGY, LLC DAVID MAGGIED
SPEAKER: PRESIDENT, N. BOWDISH COMPANY NICK BOWDISH
INTRODUCTION: SR. VP, SALES & MARKETING, UNION TANK CAR CO. DAVID MURAWSKI

- 9:30 AM **NETWORKING BREAK REFRESHMENTS IN THE RISTORANTE BRISSAGO**

SURFACE TRANSPORTATION BOARD UPDATE

10:00 AM **SPEAKER: MEMBER, SURFACE TRANSPORTATION BOARD** **PATRICK FUCHS**
INTRODUCTION: EVP, CHIEF COMMERCIAL OFFICER, WATCO COMPANIES **STEFAN LOEB**

STB RAIL CUSTOMER AND PUBLIC ASSISTANCE PROGRAM CONSULTATION

AVAILABLE FROM 10:00 AM TO 3:00 PM IN BOARDROOM 4311

REPRESENTATIVE: ATTORNEY ADVISOR, STB **GABRIEL MEYER**

NAVIGATING AN UNCERTAIN ECONOMY & TURBULENT SUPPLY CHAIN

10:30 AM **SPEAKER: CHAIRMAN AND CEO, FTR TRANSPORTATION INTELLIGENCE** **ERIC STARKS**
INTRODUCTION: DIRECTOR, RAIL TRANSPORTATION, CHS, INC. **MONICA FREEMAN**

CUSTOMER EXPERIENCE WITH RAIL CURRENT SERVICE

11:00 AM **SPEAKER: VICE PRESIDENT SUPPLY CHAIN, ARDENT MILLS** **JEFF ZYSKOWSKI**
INTRODUCTION: MANAGER RAIL TRANSPORTATION, ARDENT MILLS **JORDAN GOERGER**

ASSOCIATION REPORTS

11:30 AM **PRESIDENT, NORTH AMERICAN RAIL SHIPPERS, ASSOCIATION** **BRUCE MANN**
11:35 AM **MARS SCHOLARSHIP COMMITTEE CHAIRMAN** **LUKE JONES**
11:40 AM **MARS SCHOLARSHIP OUTING CHAIRMAN** **MATT O'KRAY**

12:00 PM **MARS LUNCHEON – FORUM CONVENTION CENTER**

UNION PACIFIC RAILROAD OPERATING UPDATE

12:30 PM **SPEAKER: EXECUTIVE VP, OPERATIONS, UNION PACIFIC RAILROAD** **ERIC GEHRINGER**
INTRODUCTION: VP, COMMERCIAL DEVELOPMENT, RJ CORMAN RR GROUP, LLC **JUSTIN BROYLES**

1:00 PM **NETWORKING BREAK – REFRESHMENTS IN THE RISTORANTE BRISSAGO**

CONFERENCE RESUMES

LIVE – EVERGREEN BALLROOM

SOCIAL DISTANCE-LIVE STREAM – GALEWOOD BALLROOM

GLOBAL TRENDS IN ENERGY & MATERIALS: IMPLICATIONS FOR RAIL

1:30 PM **SPEAKER: CEO AND FOUNDER PLG CONSULTING** **GRAHAM BRISBEN**
INTRODUCTION: CHIEF REVENUE OFFICER, PATRIOT RAIL **HARRY ZANDER**

RAIL EQUIPMENT MARKET UPDATE

2:00 PM **SPEAKER: PRESIDENT, RAIL, NORTH AMERICA, GATX CO.** **PAUL TITTERTON**
INTRODUCTION: CORPORATE ACCOUNT MANAGER, GATX CO. **LUKE JONES**

2:30 PM **CLOSING COMMENTS- ADJOURN: PRESIDENT, MARS** **CARRIE EVANS**
DRAWING TO AWARD TWO \$500 CASH PRIZES TO MEMBERS IN ATTENDANCE

MEETING ADJOURNS

PLEASE REMEMBER TO COMPLETE AND RETURN EVALUATION FORM
THANK YOU FOR JOINING US