



MIDWEST ASSOCIATION OF RAIL SHIPPERS

SUMMER MEETING, JULY 12-13, 2021
GRAND GENEVA RESORT, LAKE GENEVA, WI

RESURGENCE—TOGETHER WE GROW AGENDA

MONDAY JULY 12, 2021

- 11:00 AM MARS SCHOLARSHIP OUTING – GOLF – BRUTE AND HIGHLANDS COURSES
HOST MATT O’KRAY, AVP INDUSTRIAL DEVELOPMENT, GENESEE & WYOMING RR
- 4:00 PM REGISTRATION – EVERGREEN BALL ROOM FOYER
- 6:00 PM NEW MEMBER AND YOUNG PROFESSIONAL’S ORIENTATION – GALEWOOD AB
HOST: CARRIE EVANS, VP & CHIEF COMMERCIAL OFFICER, IOWA INTERSTATE RR
- 6:00PM RECEPTION – EVERGREEN BALL ROOM
- 7:30PM NETWORKING BUFFET DINNER – MAPLE LAWN BALLROOM

TUESDAY JULY 13, 2021

- 6:30 AM MARS EXECUTIVE COMMITTEE MEETING (MEMBERS ONLY) – LINWOOD “A”
- 7:00 AM REGISTRATION – MAPLE LAWN BALLROOM FOYER
BUFFET BREAKFAST – GALEWOOD BALLROOM

CONFERENCE

LIVE – MAPLE LAWN BALLROOM
LIVESTREAM – EVERGREEN BALLROOM

- 7:45 AM INTRODUCTORY REMARKS: PRESIDENT, MARS STEFAN LOEB
MEETING ORGANIZATION: SERGEANT AT ARMS, MARS BRYAN VAUGHAN

USMCA AT ONE—THE OPPORTUNITY FOR NORTH AMERICA

- 8:00 AM **SPEAKER: PRESIDENT & CEO, KANSAS CITY SOUTHERN RWY. PATRICK OTTENSMEYER**
INTRODUCTION: PRESIDENT, MARS STEFAN LOEB

WHERE WE ARE IN RAIL AND WHERE WE ARE GOING- A MAJOR RAIL SHIPPER’S PERSPECTIVE

- 8:45AM **SPEAKER: VP TRANSPORTATION, PACKAGING CORP. OF AMERICA ROSS CORTHELL**
SPEAKER: PRESIDENT, MARS STEFAN LOEB

9:30 AM **NETWORKING BREAK REFRESHMENTS IN THE GALEWOOD BALROOM**

EVOLVING SUPPLY CHAINS AND OPPORTUNITIES FOR GROWTH

10:00 AM **SPEAKER: VP, INDUSTRIAL PRODUCTS, NORFOLK SOUTHERN CORP.** ED ELKINS
INTRODUCTION: GROUP MANAGER, NORFOLK SOUTHERN CORP. STEVE BLINN

AN UPDATE ON THE U.S. ECONOMIC RECOVERY AND THE BIDEN-HARRIS ECONOMIC STRATEGY

10:30 AM **SPEAKER: CHIEF ECONOMIC ADVISOR TO THE VP OF THE USA** MICHAEL PYLE
INTRODUCTION: VP, SALES, THE GREENBRIER COMPANIES CHAD HARTWIG

SHORT LINE RAILROADS PARTNERSHIP IN PSR

11:15 AM **SPEAKER: EVP, FINANCE, MKTNG & SALES NORTHERN PLAINS RAIL CO'S.** DAN MACK
INTRODUCTION: VICE PRESIDENT, UNITED SUGARS CORPORATION MIKE BARTH

ASSOCIATION REPORTS

11:45 AM MARS SCHOLARSHIP COMMITTEE CHAIRMAN LUKE JONES
MARS SCHOLARSHIP OUTING CHAIRMAN MATT O'KRAY
NARS MEMBER BOARD OF DIRECTORS, PRESIDENT SEARS BOB GERARD

TOM TISA

12:00 PM **MARS LUNCHEON – FORUM CONVENTION CENTER**

SURFACE TRANSPORTATION BOARD UPDATE 2021

12:30 PM **SPEAKER: CHAIRMAN, SURFACE TRANSPORTATION BOARD** MARTIN J. OBERMAN
INTRODUCTION: CCO, ANACOSTIA RAIL HOLDINGS ERIC JAKUBOWSKI

1:00 PM **NETWORKING BREAK – REFRESHMENTS IN THE GALEWOOD BALLROOM**

CONFERENCE RESUMES
LIVE – MAPLE LAWN BALLROOM
LIVE STREAM – EVERGREEN BALLROOM

FROM ENERGY TO E-COMMERCE: SUPPLY CHAIN EVOLUTIONS FOR THE NEXT DECADE

1:30 PM **SPEAKER: EXECUTIVE VICE PRESIDENT, PLG CONSULTING** JAMES SHEFELBINE
INTRODUCTION: VP & CCO, IOWA INTERSTATE RR CARRIE EVANS

RAILCAR OUTLOOK – REBOUNDED IN THE SECOND HALF

2:00 PM **SPEAKER: PRESIDENT, CIT RAIL** JEFF LYTLE
INTRODUCTION: EXECUTIVE DIRECTOR, VERIPHASE HARRY ZANDER

2:30 PM CLOSING COMMENTS- ADJOURN: PRESIDENT, MARS STEFAN LOEB

TWO DRAWINGS TO AWARD \$500 CASH PRIZES TO MEMBERS IN ATTENDANCE

MEETING ADJOURNS
PLEASE REMEMBER TO COMPLETE AND RETURN EVALUATION FORM
THANK YOU FOR JOINING US