

Beth F. Whited, Executive Vice President and Chief Marketing Officer



Whited was appointed executive vice president and chief marketing officer in December 2016. In this position, she is responsible for Union Pacific's six major business units: agriculture, automobiles, chemicals, coal, industrial products and intermodal. She also oversees the railroad's National Customer Service Center.

Previously, Whited had been vice president and general manager-Chemicals, a position she held since October 2012, after serving one year as vice president of the railroad's National Customer Service Center. Since joining Union Pacific in 1987, she has held a variety of executive roles in Strategic Planning, Investor Relations, Finance and Marketing & Sales including president of subsidiary Union Pacific Distribution Services.

Whited is a member of the Humanities Nebraska board, Nebraska Humane Society Board and the advisory board of the Omaha Public Library Foundation. She was a founding member and former president of Union Pacific's LEAD (Lead, Educate, Achieve, Develop) women's initiative.

She graduated with a bachelor's degree in Business Administration from the University of Iowa in 1987.

She and her husband Kelvin have three children.

