

Barry Pottle CEO, Pottle's Transportation Second Vice Chairman, American Trucking Associations

Barry Pottle is President and CEO of Pottle's Transportation, which was founded in 1972. In 1988, after working for Pottle's Transportation for 9 years, Barry purchased the truckload motor carrier company from his father and founder Clifton Pottle. Over the years, the company has expanded its business operation and currently has 180 trucks, over 500 trailers and terminals in Bangor and Fairfield, ME, and Allentown, PA. Barry is also an owner and/or co-owner of five other companies, all of which involve the transportation industry, including a Volvo-Mack Dealership and a warehousing business.

Barry is currently vice chairman of the American Trucking Associations, the largest national trade association for the trucking industry. Through a federation of 50 affiliated state trucking associations and industry-related conferences and councils, ATA is the voice of the industry America depends on most to move our nation's freight.

Barry's commitment to improving the safety record of the industry is displayed by Pottle's Transportation's safety program garnishing numerous national safety awards and being cited by public authorities as an industry model.

His commitment and dedication to the trucking industry is shown by his continuous service to national and local organizations:

- •Member and Past-Chairman of the Truckload Carrier's Association
- •A member of ATA since 1994. Barry has served on the Highway Policy Committee, Communications & Image Committee, Nominating Committee, and as Chairman of the Truck PAC. He has also represented Maine and other states by serving in various roles on the ATA Board of Directors and Executive Committee
- •Member and Past Chairman of the Maine Motor Transport Association; currently serves on its Executive Committee, Board of Directors and is Chairman of the Maine Truck PAC
- •Member and Past-Chairman of The Pine Tree Chapter of American Red Cross
- •Supporter of the Hermon Schools, Camp Jordan, Anah Temple Shrine, Cancer Care of Maine and Wreaths Across America

Barry and his wife, Suzanne, have been married for 26 years. They have three children, Daren, Matt and Chelsea. Barry takes pride in the fact that his company is a local, family-owned and operated trucking company and is fortunate to have Matt and Chelsea employed at Pottle's Transportation.