

## 2015 Summer Meeting

July 13-14, 2015

Grand Geneva Resort and Spa

7036 Grand Geneva Way

Lake Geneva, WI 53147

PH: 262-248-8811 FX: 262-249-4585

[Grand Geneva Resort](#)

[Timber Ridge Lodge](#)

 Register Now!

Please plan on joining us on July 13 and 14, for the 245TH meeting of the Midwest Association of Rail Shippers, at Grand Geneva Resort in Lake Geneva WI. The conference registration form and Scholarship Outing registration form post above; you can also [register online](#).

There will be no refunds after June 12, 2015

As before, we will have our Scholarship Outing and Reception on our first day, July 13, with our business meeting scheduled for a full day on July 14. Gran Geneva has cooperated with us to make some changes that should eliminate the conflict between golf and the reception.

The conference will feature individual presentations by:

**Chris Bohn, Senior Vice President, Supply Chain, CF Industries**

**Stevan Bobb, EVP, Chief Marketing Officer, BNSF**

**Ben Hartford, Sr. Research Analyst, Transportation, RW Baird**

**Taylor Robinson, President, PLG Consulting**

There will also be well represented **panel discussions on freight car and locomotive capacity, rail proactive planning as well as a shipper panel on changing transportation strategies**; all followed by joint question and answer periods. The complete agenda is attached.

We are adding some social activities. If you choose to attend, after the reception, there will be an informal dinner with “cook-out” style menu. The dinner will be followed by desserts and then, we are proud to announce, the **Norfolk Southern Lawmen** band will entertain us.

Dress code is business casual. Networking tables will be available for distribution of your company's information.

**Registrations are exceeding last year's to make for a great networking event, list of current registrants is attached.**

The hotel has allocated a block of rooms from July 12th through July 14th at a preferred rate of \$152 for hotel guest rooms **or** one bedroom suites or \$252 for two bedroom suites at the Timber Ridge Lodge, on site. Other amenities are included for those staying at Timber Ridge, including a discount at the Spa and free access to the Water Park. There is a three day cancellation clause in our contract. Cutoff date for the preferred rate is June 12th. Our group rates are also available for three days prior and three days after our meeting, on a space available basis. If there is any problem with registrations, please call Amy Klade at 262-245-7621. You can register on line with links above.

We also are looking for sponsors for our programs and events. Thank you for your support.

Please join our new LinkedIn group at  
[http://www.linkedin.com/groups?gid=4089306&trk=myg\\_ugrp\\_ovr](http://www.linkedin.com/groups?gid=4089306&trk=myg_ugrp_ovr)

We look forward to seeing you in July.

George Macko  
President  
Midwest Association of Rail Shippers