

MIDWEST ASSOCIATION OF RAIL SHIPPERS

WINTER MEETING, JANUARY 15 - 16, 2014
MARRIOTT'S OAK BROOK HILLS, RESORT
OAK BROOK, IL

RAIL SHIPPING – POWERING AMERICA'S ECONOMY

TOPICS AND SPEAKERS

WEDNESDAY JANUARY 15, 2014

7:00 AM BREAKFAST BUFFET
AND REGISTRATION
MEETING

NEW MEMBER ORIENTATION

7:30 AM HOST: DIRECTOR NETWORK STRATEGIES, CN TOM TISA

CONFERENCE

8:15 AM OPENING REMARKS, PRESIDENT, MARS LISA LONGTIN

KEYNOTE ADDRESS 2014

8:30 AM PRESENTER: PRESIDENT, MARS LISA LONGTIN
KEYNOTE SPEAKER: EVP MARKETING & SALES, UPRR ERIC BUTLER

WALL STREET VIEW OF RAILROADS: BRIDGING TO A DYNAMIC NEW FUTURE

9:15 AM PRESENTER: PRESIDENT, SCO-PRO, LLC. GEORGE MACKO
SPEAKER: PRESIDENT, ABH CONSULTING TONY HATCH

10:00 AM NETWORKING BREAK

THE LITTLE ENGINE THAT COULD, AND DID. THE STORY OF CITY OF ROCHELLE, IL MUNICIPAL RAILROAD

10:20 AM PRESENTER: CONSULTANT, FLAK INTERNATIONAL, INC JIM GIBLIN
SPEAKER: DIR. ECO. DEVEL., CITY OF ROCHELLE, IL/GREDCO JASON ANDERSON
SPEAKER: GENERAL MANAGER, CITY OF ROCHELLE RR ROBERT WINGATE

11:20 AM **NORTH AMERICAN RAIL SHIPPERS ASSOCIATION UP DATE**
SPEAKER: SECOND VICE PRESIDENT, NARS GEORGE MACKO

11:30 AM NETWORKING BREAK

JOINT LUNCHEON, MARS AND TRAFFIC CLUB OF CHICAGO

LUNCHEON KEYNOTE ADDRESS

12:00 PM PRESENTER: PRESIDENT, MARS LISA LONGTIN
SPEAKER: ADMINISTRATOR, FRA JOSEPH SZABO

1:30 PM NETWORKING BREAK

1:30 PM	RAILROADING 101 (YOU MUST BE REGISTERED FOR RR 101 SEMINAR TO ATTEND)	
	PROGRAM INSTRUCTOR: PRESIDENT, KEP, LLC	JOHN SCHMITTER
1:30 PM	RAILROADING 301- FLEET MANAGEMENT (YOU MUST BE REGISTERED FOR RR 301 SEMINAR TO ATTEND)	
	PROGRAM INSTRUCTOR: AVP AUTOMOTIVE, TTX COMPANY	DAVID SELLERS
2:00 PM	PARALLEL TRACKS	
	PRESENTER: VP & GM, MERCHANTS DISTRIBUTION SERVICES	RANDY WORTH
	SPEAKER: INSPECTOR GENERAL, US POSTAL SERVICE	DAVID WILLIAMS
2:30 PM	INTERMODAL INNOVATIONS AND INSIGHTS	
	MODERATOR/PARTICIPANT: PRESIDENT, RSE CONSULTING	RONALD SUCIK
	PARTICIPANT: PRESIDENT, TRAC INTERMODAL	KEITH LOVETRO
	PARTICIPANT: PRESIDENT, COMTRAK LOGISTICS	DAN BURKE
	PARTICIPANT: DIR. PUB. AFFAIRS, RAIL LOGISTICS - COLDTRAIN	PATRICK BOSS
	PARTICIPANT: MGNG DIR. INTRMDL & INT'L CONT FRT, ADM (INV)	MARK SCHWEITZER
3:30 PM	NETWORKING BREAK (EASST FOYER BREAK STATION)	
3:45 PM	RAIL CUSTOMER PERSPECTIVE	
	PRESENTER: MANAGER RAIL RATES, POTASH CORPORATION	GAIL WERNETTE
	SPEAKER: PRESIDENT, POTASH CORPORATION (INV)	WILLIAM DOYLE
5:00 PM	RECEPTION (MARQUIS)	

THURSDAY JANUARY 16, 2014

7:00 AM	BREAKFAST BUFFET AND REGISTRATION	
8:00 AM	OPENING REMARKS, PRESIDENT, MARS	LISA LONGTIN
	KEY NOTE ADDRESS	
8:15 AM	PRESENTER: PRESIDENT, MARS	LISA LONGTIN
	SPEAKER: PRESIDENT, COO CANADIAN PACIFIC RAILWAY	KEITH CREEL
	LEGISLATIVE UPDATE	
9:00 AM	PRESENTER: DIRECTOR NETWORK STRATEGIES, CN	TOM TISA
	SPEAKER: PARTNER, CHAMBERS, CONLON & HARTWELL, LLC	ADAM NORDSTROM
9:45 AM	NETWORKING BREAK	

ECONOMIC OUTLOOK

10:00 AM PRESENTER: REGIONAL VICE PRESIDENT, HUB GROUP RICK ONKEN
 SPEAKER: SR. EQUITY RESEARCH ANALYST, ROBERT W, BAIRD BEN HARTFORD

ENERGIZING AMERICA: FACTS FOR ADDRESSING ENERGY POLICY

10:45 AM PRESENTER: SVP MARKETING & SALES, MACQUARIE RAIL, INC HARRY ZANDER
 SPEAKER: SENIOR ECONOMIC ADVISOR, AMER. PETRO. INST. RAYOLA DOUGHER

ELECTION OF OFFICERS

11:30 AM **CLOSING REMARKS AND ADJOURNMENT** LISA LONGTIN

11:45 AM **RAILROADING 201**
 (YOU MUST BE REGISTERED FOR RR 201 SEMINAR TO ATTEND)

PROGRAM INSTRUCTOR: PRESIDENT, KEP, LLC JOHN SCHMITTER

11:45 AM **DEMURRAGE 101**
PROGRAM INSTRUCTOR: CSX

EXECUTIVE COMMITTEE MEETING
(EXECUTIVE COMMITTEE MEMBERS ONLY)