

# Sweet Success Story

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# Did you know?



- 650 rail cars of sugar =
  - More than 2.8 billion Twinkies
  - 2.7 billion Snickers bars
  - 64.8 billion individual Skittles



## Analysis



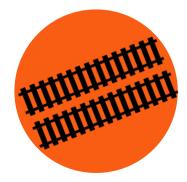
BNSF's Economic Development team worked with United Sugars to find the right site



Customer Needs



Location Requirements



Rail Service Capabilities

### Chicago a "Sweet" Location





- Chicagoland has long been considered the confectionary manufacturing center of the US
- An estimated 12% of confectionary shipments are from the Chicagoland area

#### Site Selection



Investigated multiple locations across the Chicago area before settling on Montgomery



#### Working with Great Partners for Sweet Success



#### United Sugars, BJRY, A&R Transport

- Potential to increase volume with customer
  - Serve Chicago market with close proximity to inventory
  - Utilize railcar equipment more effectively
- Decrease cycle times by an estimated 10%
  - Rail equipment stays on BNSF and BJRY instead of longer routes with multiple rail lines
  - Avoids potential congestion of multiple shippers to one destination
- Quicker turns on equipment same day unload
- Reduces seasonality and demand surges

# A Picture of Sweet Success



