

**From:** Midwest Association of Rail Shippers mars@mwrailshippers.com  
**Subject:** MARS Summer Meeting Reminder  
**Date:** June 11, 2019 at 7:38 AM  
**To:** whitney@newslink.com



*The meeting price goes up for registrations received  
after June 14 - Register Now!*

# MARS Summer Meeting PSR and the Shipper Impact July 15-16, 2019

## Grand Geneva Resort & Spa

7036 Grand Geneva Way

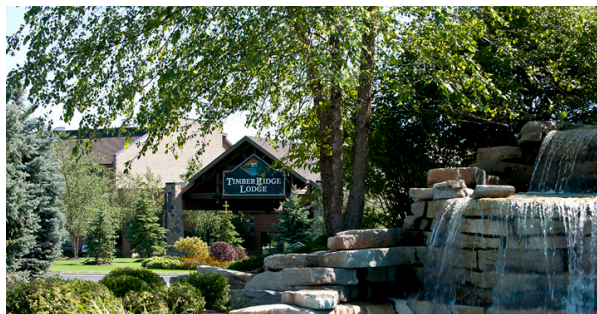
Lake Geneva, WI 53147

Hotel Phone: 262-248-8811 Fax: 262-249-4585



## Grand Geneva Resort & Spa

[Click here for room reservations](#)





## Timber Ridge Lodge & Waterpark

[Click here for room reservations](#)

Whitney,

Please plan on joining us on July 15-16 for the 253rd Midwest Association of Rail Shippers meeting, at Grand Geneva Resort & Spa in Lake Geneva, Wisconsin. The conference and Scholarship Outing registration forms are attached; you also can [register online](#).

[Click here](#) for more details about the meeting.

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## About the Meeting

The meeting will begin with our Scholarship Outing with tee time scheduled for 11:30 a.m. on Monday, July 15, followed by a reception at 6:00 p.m., followed by the networking buffet dinner at 7:30. The business meeting is scheduled to begin at 7:45 on Tuesday, July 16 and scheduled to adjourn at 2:30 p.m.

The MARS Summer Meeting will feature key transportation executives and experts, including:

- Patrick Fuchs, Vice Chairman, Surface Transportation Board
- Clarence Gooden, Past President, CSX Transportation
- Eric Jakubowski, VP & CCO, Anacostia Rail Holdings
- James Squires, Chairman, President & CEO, Norfolk Southern Corp.

We will host the personal presentations in the Grand Ballroom, with lunch in the Maple Lawn Ballroom. Our coffee break-networking also will have its own room, the Geneva Chophouse.

On the registration form, there is a field to **reserve a hard copy meeting brochure** if you want one. Remember, all the information in the book is in the phone app. Our phone app has been so popular and widely adapted, we need to get a better estimate of how many books are actually needed, so as to avoid unnecessary costs and use of natural resources.

Dress code is business casual. Networking tables will be available for distribution of your company's information.

*There will be no refunds after June 14, 2019.*

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# Lodging Reservations

The Grand Geneva Resort & Spa has allocated a block of rooms from July 14 to July 17, starting at a preferred rate of \$160. Other room types also may be available at a discounted rate. The Timber Ridge Lodge & Waterpark also is offering one-bedroom suites for \$160 or two-bedroom suites for \$260. Other amenities are included for those staying at Timber Ridge, including a discount at the spa and access to the water park. There is a three-day cancellation clause in our contract. Cutoff date for the preferred rate is June 14. Our group rates also are available for three days prior and three days after our meeting, on a space available basis. If there is any problem with registrations, please call Ricardo Hernandez at 800-558-3417, ext. 5179. You can register for your hotel rooms online with links above.

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It's not too late to become a sponsor for our programs  
and events.

*Thank you for your support.*



[Please join our new LinkedIn group](#)

We look forward to seeing you in July.

*Tom Surma*

*President*

*Midwest Association of Rail Shippers*

If you wish to unsubscribe, click [here](#)

