

Eric Starks, CEO & Chairman

Commercial Vehicle Equipment Expert

Eric Starks is the Chairman and CEO of FTR, the industry leader in freight transportation forecasting. Eric is a leading researcher in freight modal share analysis and forecasting. His background includes research in both rail and truck freight movements and asset equipment purchases. He currently is one of the premier industry forecasters on transportation equipment demand for rail cars, commercial trucks, and trailers.

Eric is a frequent speaker at Wall Street analyst meetings, association events, and private meetings. He has a unique ability in communicating to his audiences how the economy, logistics, freight, and equipment demand impacts their respective businesses.

He is also an active member of the transportation community and sits on the Board of Directors of the Indiana University Executive Transportation Board. Eric holds a BS in Finance from Indiana University and is married and resides in Bloomington, Indiana, with his wife, Shannon, and four children (all boys) who keep them busy. As an avid athlete, he enjoys participating in endurance sporting events which include swimming, biking, and running.

