

Lawrence J. Gross

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Larry Gross is a thirty-six-year veteran of the freight transportation sector. He is the President of Gross Transportation Consulting of Durango, CO, an independent consulting practice specializing in freight transportation matters, and a Partner and Senior Consultant at FTR Transportation Intelligence, a leading freight transportation research and forecasting firm. He is the principal author of the monthly FTR publications "Intermodal Update" and "Rail Update" as well as "Land Lines", a monthly column in the Journal of Commerce.

Larry is an acknowledged expert on intermodal matters who makes frequent appearances before the transportation community. He has played a key role in the creation of educational content at the IANA Intermodal Expo for a number of years. He enjoys teaching and has authored a number of business case studies dealing with intermodal topics. He holds an MBA from the Harvard Business School and a Bachelor of Science in Arts and Design from MIT.

He is the executive most closely associated with the RoadRailer intermodal system, having worked with the product since its inception in 1980. He splits his time between New Jersey and Durango CO and enjoys the special qualities of each location.